



# A SNAPSHOT OF THE SOCIAL ENTREPRENEURSHIP ECOSYSTEM IN GEORGIA



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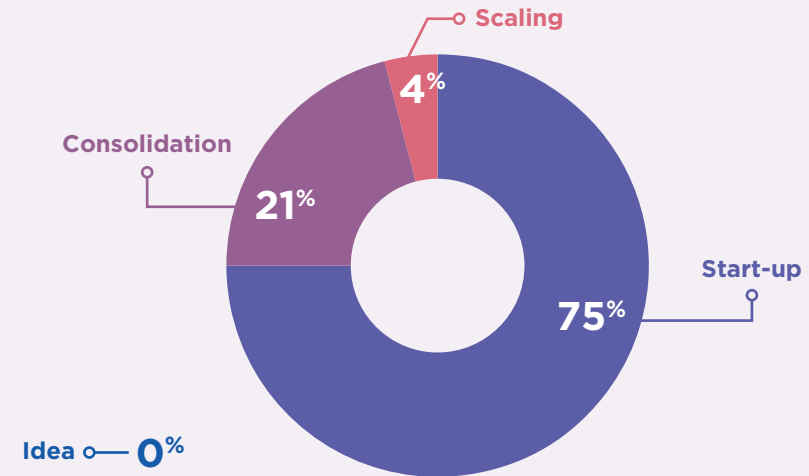
COLLABORATE FOR IMPACT

Social enterprises in Georgia aim to tackle multiple social and economic challenges, targeting various combinations of SDGs.



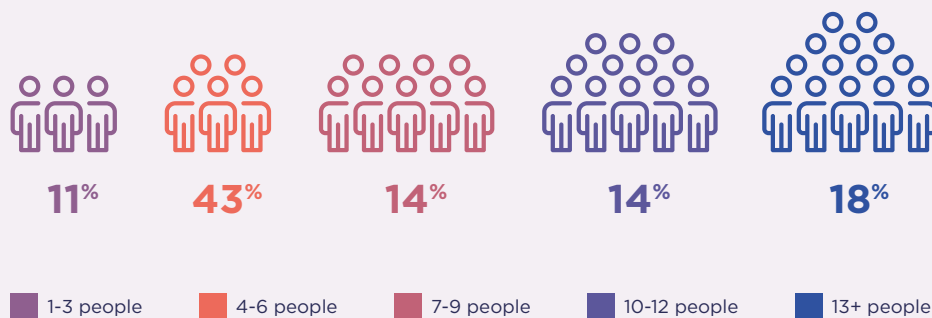
Top 3 SDGs supported - % respondents, multiple choice (n=28)

Most of them are still at an early stage of development.



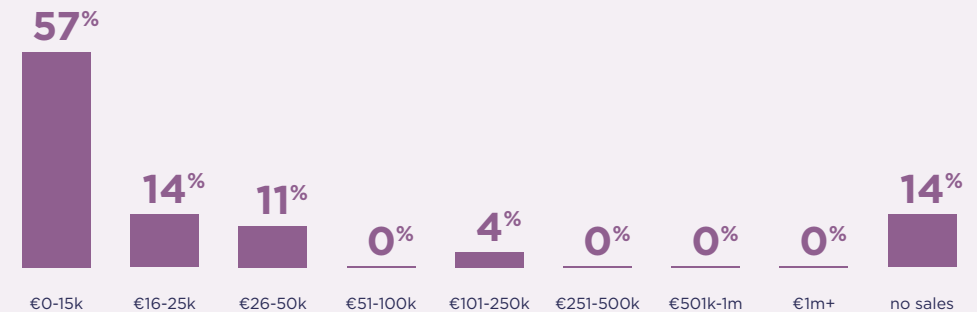
% self-assessment of entities who consider themselves as social entrepreneur (n=28)

Most social enterprises operate with a small team of up to 6 people.



% responses (n=28)

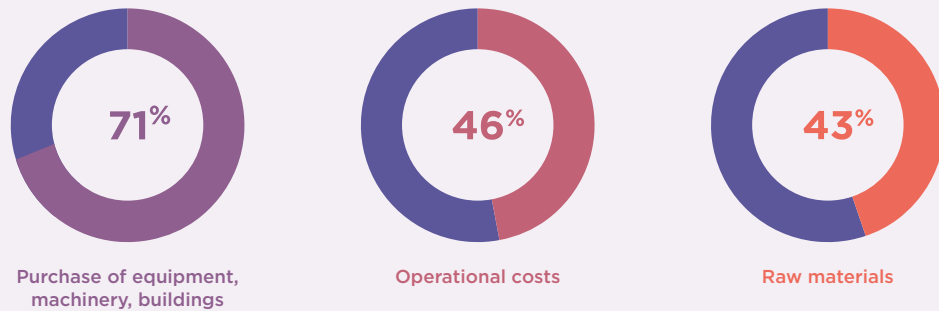
71% of social enterprises had sales revenues of up to €25,000 in 2020, indicating a low volume of sales, further impacted by the COVID-19 crisis.



% responses (n=28)

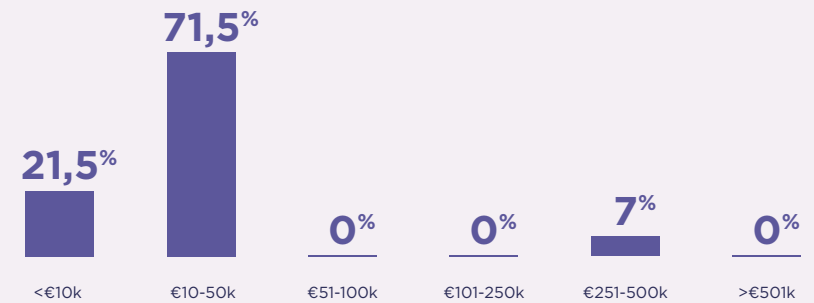
**TO ACHIEVE LONG-TERM SUSTAINABILITY, GROWTH AND INCREASED SOCIETAL IMPACT, SOCIAL ENTREPRENEURS NEED SPECIFIC SUPPORT FROM INVESTORS FOR IMPACT.**

Most of the social entrepreneurs in Georgia seek investments for infrastructure as well as operational costs.



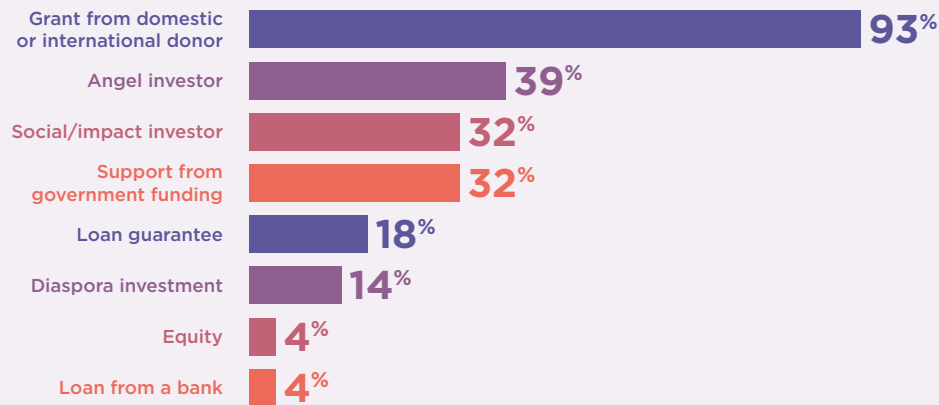
Top 3 - % respondents, multiple choice (n= 28)

93% reported that the size of investment they seek is below €50,000, indicating an early-stage market.



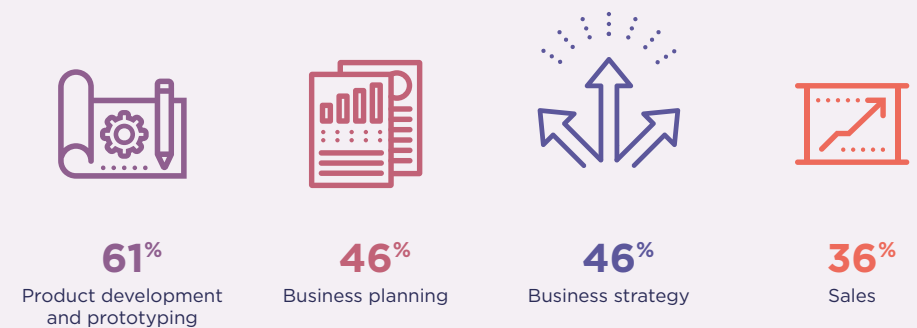
% responses per social enterprise organisation (n=28)

A majority of social entrepreneurs prefer grants or an investment by angel investors for the further development of their business model.



% investment type needed, multiple choice (n=28)

Product development and business planning are the main areas where social enterprises need non-financial support.



% top 4 priorities in non-financial support needed, multiple choice (n=28)

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