

THE COMPLETE GUIDE TO GROWING AND SCALING YOUR SOCIAL ENTERPRISE

This is a one-page summary developed by SEWF based off [THIS GUIDE](#) developed and owned by Moving Worlds. To view the full guide, visit the Moving World website.

Introduction

Moving Worlds has learned a few things in helping support over 900 social enterprises around the world scale their operations with the help of their [Experteers](#), [Capacity Building Programs](#), [research](#), and [educational programming](#). Their work has touched early stage, award-winning enterprises long before they reached international acclaim, and they've been in the trenches with small, growing, and even large social enterprises. Along the way, they've scaled up their own award-winning social enterprise, too. Now they've developed 9 proven steps to help social entrepreneurs successfully scale their social enterprise.

9 steps to scale and grow

- #1 Understand your ecosystem
- #2 Use design-thinking to find a product that can scale
- #3 Validate your scale-up business model
- #4 Scaling your idea and raising impact investment capital
- # 5 Build the right team and develop their skills
- #6 Managing your team
- #7 Build partnerships to keep growing
- #8 Report on impact (in real time)
- #9 Push the industry
- #10 Return to step 1

Read the complete guide here: <https://movingworlds.org/social-entrepreneurship-guide>