



LEVERAGING SOCIAL PROCUREMENT TO CREATE CHANGE

A Catalyst 2030 discussion featuring:

1. Gerry Higgins (SEWF)
2. Alexandra Tarmo (Unilever)
3. Alexandra van der Ploeg (SAP)
4. Dan Viederman (moderator)

Event description:

The buying power of global organisations, multinational corporations, governments and public sector agencies cannot be underestimated. If procurement choices were based on socio-economic and environmental factors, targeting local partners and social entrepreneurs, we would be able to accelerate the achievement of the SDGs. SAP has been working with its clients to support the diversification of procurement practices. Hear from SAP and partners Unilever and the Social Enterprise World Forum to learn about why organisations are making this move and what social enterprises and diverse-led SMEs need to do to be successful in tender processes.

[Watch the recording and learn more about the event here.](#)

