Social Procurement Video Tools

These social procurement video resources have been put together by the Ākina Foundation in New Zealand as part of their Toolkit for Social Enterprise Resources that were developed through the Social Enterprise Sector Development Programme.

The videos can be found on the Impact Initiative website here: https://www.theimpactinitiative.org.nz/toolkit-for-se/2021/2/1/social-procurement-video-tools

There are 3 videos:
1. Social Procurement Readiness
2. Social Procurement in Aotearoa
3. Social Procurement for Small Business

Social Procurement Readiness
This video is designed for social enterprises who want to access new market opportunities for their social enterprise and are considering becoming a social procurement supplier.
Social Procurement in Aotearoa
This video provides a high-level overview of social procurement, Ākina’s work around social procurement, and outlines the opportunity for Aotearoa New Zealand to make an impact with every purchase.

Social Procurement for Small Business
This video will explain how to do social procurement within small businesses through a simple 5-step action plan.