

Virtual Marketplace

Exhibitor Opportunity



Virtual Marketplace



Promote your organisation
and showcase your products or services to
over 3,000 participants

at the world's largest online social enterprise event
as part of SEWF Digital's Virtual Marketplace
(21 - 24 September 2020).



1. SEWF AND SEWF DIGITAL

Social Enterprise World Forum (SEWF) is the leading organisation for the global social enterprise movement. This September, we are going virtual to hold our largest event to date. SEWF Digital will champion the potential of social enterprises – small and large, rural and urban – to bring about inclusive and sustainable economic development. The week-long programme will feature keynotes and plenaries from three different world zones with live Q&A, online networking, and sessions organised by partners and self-organised by participants. Speakers will include leading social entrepreneurs and changemakers from across the world with over 3,000 participants from over 50 countries.

Each day the programme will start in Oceania/East Asia moving west to Africa/Europe/Asia and finishing in North, Central and South America. This means that no matter where you are in the world you can access live content and networking during your day.

2. VIRTUAL MARKETPLACE

The Virtual Marketplace offers you the opportunity to showcase your products and services to a global audience during SEWF Digital and will be open from 21st to 24th September 2020. Compared to a traditional physical exhibition, the Virtual Marketplace provides an opportunity for increased engagement while also saving time and money in set-up, merchandise, and staff travel and accommodation.

Features:

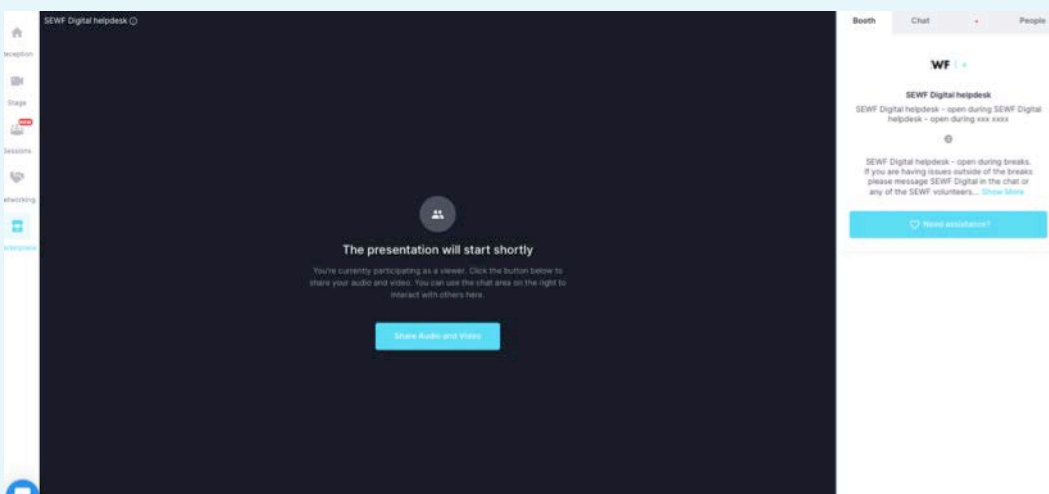
- **Profile:** You will be featured on SEWF Digital event registration page (logo, headline description, and link).
- **Booth in marketplace:** A panel including your logo, company description, and custom call to action button.
- **Live stream, pre-recorded video, or both:** Your virtual booth can feature a live stream video chat/screen share or a pre-recorded video (Youtube, Vimeo or Wistia). Or you can choose to use both options with your live stream available during one of the three time slots provided: (1) Oceania/East Asia, 2) Africa/Europe/Asia, 3) Americas. With the live stream, participants can enter the booth video chat so you can meet participants. Others may choose to view the booth and not share their video/audio, but instead write in the booth text chat.
- **Call to action:** Your virtual booth includes a prominent, clickable button that will either send you the viewer's email address or redirect them to a webpage.
- **Add an event offer:** Your virtual booth includes the option to highlight a special offer (e.g. discounts, free trial etc.)
- **Chat:** An exclusive text chat room is available for viewers of your booth.
- **People:** A list of all people registered for SEWF Digital is available through the event platform. You can use this tab to find the profile of anyone you've interacted or connected with throughout the exhibition.

3. MARKETPLACE BOOTH EXAMPLES

Example of booth with video:



Example of live booth:



4. PRICING

Category	Price* (no VAT charged)
Social enterprises and charities	£500
Corporate businesses and governments	£1,000
*Includes 1x complimentary registration	

5. BOOK TODAY

Email us at: digital@sewfonline.com, or view further details on our [SEWF website](#)