

SEWF 2018



SEWF 2018
ZERO WASTE AND
ZERO CARBON
SYMPOSIUM

10-11th September / Glasgow



EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future



Maximising social benefits within a circular economy

Scotland is leading the way in developing a circular economy – a world where everything has value and nothing is wasted.

We want it to be one that sees social enterprises and communities seize the potential of transformed systems for managing our resources.

We are already making this happen.

Talk to us about:

- Our extensive range of support for social enterprises and community groups
- Funding opportunities, including our Circular Economy Investment Fund
- Our quality standard for second hand stores in Scotland, Revolve
- Our behaviour change community pilots, like Zero Waste Towns

@ZeroWasteScot
zerowastescotland.org.uk



EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future



CIRCULAR ECONOMY HOTSPOT SCOTLAND

30 October – 1 November 2018

Zero Waste Scotland is proud to be hosting Circular Economy Hotspot Scotland – a premier event showcasing Scotland’s leading approach to developing a circular economy and promoting international collaboration.

The inspirational line-up includes expert speakers and sector themed discovery tours to Scottish circular economy businesses already blazing the trail – including a tour featuring Circular Economy in the Community in partnership with Revolve.

Register now at circularconomyhotspot.scot as places are limited, and benefit from 10% discount for Scottish Enterprise World Forum delegates using code SEWF10.



Working in partnership with



EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future

INTRODUCTION



Achieving zero waste and zero carbon will require a “community ecosystem” of social enterprises working together with the support of government and commercial partners. This event will feature local and community leaders, best practice industry models and global solutions with community roots. The purpose is far more than sharing and networking it includes exploration of collaborative ventures and initiatives working towards zero waste and zero carbon goals.

“The task of shifting our communities away from waste and carbon emissions is too large for the traditional for-profit marketplace to handle,” says Eric Lombardi from Eco-Cycle International (Boulder, CO, USA), “because it requires as much social innovation as technical. The social enterprise approach delivers change in the form of community benefits and financial rewards.”

With 48 participants from nine countries and four continents, the event will endeavour to balance the opportunity to hear from experts and global leaders, with participative discussion to enable everybody to contribute to the dialogue and to go deep rather than broad on a range of issues.

Day 1 – We will start by setting the Scottish context, allowing our international visitors to understand the ambition and vision and to discuss the Scottish approach. Moving on, we will examine local and community initiatives and best practice and innovation within industries, hearing from leaders, engaging in dialogue, beginning to spot opportunities for collaboration and understanding ideas and systems that might be transferrable

Day 2 – We will hear from experts in technology for environmental good and look at moving beyond local to replication and partnerships to understand the challenges and models used to begin to scale for wider benefit. We will look at global impact, engaging with disruptive models with the potential to challenge existing systems. We are honoured to be joined by Roseanna Cunningham MSP, Cabinet Secretary for Environment, Climate Change and Land Reform for a panel discussion on leadership and commitment to the circular economy in the afternoon. That will be followed by an Open Table discussion on topics not already covered and our conclusion will get participants action planning, bringing to life the opportunities for collaboration, examining the potential for partnerships and initiatives, testing if leadership and stewardship is required and who provides it.

Most Zero Waste Zero Carbon Symposium participants will be attending the Social Enterprise World Forum in the days that follow. This will provide opportunity to amplify the discussion, engage with others to broaden the conversation and test the appetite for annual dialogue on environmental issues within the social enterprise movement.

DAY-BY-DAY SCHEDULE



Monday 10th September

Venue:

The Experience / Hillington Park / Montrose Ave / Glasgow G52 4JR

08:45	Registration and Networking
09:20	Welcome and Introductions <ul style="list-style-type: none">– Gerry Higgins (SEWF Director)– Eric Lombardi, Eco-Cycle International, Colorado and SEWF Associate <p>Eric and Gerry will frame the event, outline its purpose and most importantly manage the introductions so that everybody knows who is in the room and each person outlines what they want to contribute to and get out of the event.</p>
10:00	Keynote Address: Maximising Social Benefit in the Circular Economy <ul style="list-style-type: none">– Iain Gulland, CEO, Zero Waste Scotland <p>Iain will take 20 minutes to set the scene, ensuring that all participants are familiar with the ZWS priorities, initiatives and focus.</p> <ul style="list-style-type: none">– Moderator: Kendra Walsh, Expert Impact Question and Answer Session to follow keynote
11:00	Coffee Break



Monday 10th September (continued)

11:30	<p>Setting the Standards</p> <ul style="list-style-type: none">– Samantha Moir, Revolve Manager, Zero Waste Scotland Samantha will introduce Revolve, a quality standard for reuse and recycling, making community businesses more professional and sustainable.– Tracy Murdoch, Kidz-Eco, Scotland Tracy will discuss how standards, including Revolve, have helped to develop her business.– Rachel Brown, Sustainable Business Network, New Zealand Rachel will look at leadership in growing the circular economy, developing sustainable procurement and smart transport.– Moderator: Michael Cook, CEO, CRNS <p>Round Table Discussion on standards, sustainability and connecting</p>
13:00	Lunch



Monday 10th September (continued)

13:45	<p>Connecting People and Place</p> <ul style="list-style-type: none">– Andrew Pankhurst, Zero Waste Scotland <p>Andrew will provide an overview of the Zero Waste Towns' initiative and show a video of the programme in action.</p> <ul style="list-style-type: none">– Susan Guy, Miixer, Scotland <p>Susan will show a short film of the Dunbar Zero Waste Town project, discussing the key points learned and how this has been used going forward.</p> <ul style="list-style-type: none">– Damon Birchfield, EcoMatters Environmental Trust, New Zealand <p>Damon will examine connecting people to place and supporting community participation.</p> <ul style="list-style-type: none">– Moderator: Christina Brock, Halifax Partnership <p>Round table discussion on mobilising and supporting communities.</p>
15:15	Coffee Break

DAY-BY-DAY SCHEDULE



Monday 10th September (continued)

15:40	<p>Business and Industry Innovations</p> <ul style="list-style-type: none">- Uma Prajapati, Upasana Integral Design, India <p>Uma will describe the Upasana experience of using fashion to tie threads to larger issues of sustainability.</p> <ul style="list-style-type: none">- Graham Lewis, ATMO, Canada <p>Graham will describe his approach to establishing partnerships with social and community enterprise for increased impact.</p> <ul style="list-style-type: none">- Moderator: Louise McGregor, Zero Waste Scotland <p>Round Table Discussion on business and industry partnerships</p>
17:00	<p>Jim Gillespie, CEO, Kibble Group – Background to The Experience</p>
17:15	<p>Transport to Glasgow</p>



Monday 10th September (continued)

Optional Evening Events

Casual dining

- Contributors get together at one or more Glasgow restaurants for informal networking and connecting.

Or

4th John Pearce Memorial Lecture

- Meet Academic Symposium delegates at the Deeprise Lecture Theatre (Glasgow Caledonian University, George Moore Building) between 18:00pm and 19:30pm

And / Or

Glasgow City Chambers

- Evening reception at Glasgow City Chambers with Academic Symposium delegates following the John Pearce Memorial Lecture. This takes place between 20:00pm and 21:00pm.

DAY-BY-DAY SCHEDULE



Tuesday 11th September

Venue:

The Experience / Hillington Park / Montrose Ave / Glasgow G52 4JR

09:20	Welcome Back – Introduction to the Day <ul style="list-style-type: none">– Kevin Smith, Business Adviser, CEIS
09:30	Beyond Local – Replication and Expansion <ul style="list-style-type: none">– Greg Kinsman-Chauvet – Bike for Good, Scotland Greg will introduce his commercial and social enterprise partnerships, including fleet management of city bike schemes.– Sophie Unwin – Remade Network From Remakery to Remade - Sophie outline her early experiences expanding to London, New York and beyond.– Moderator: Eric Lombardi, Eco-Cycle International, Colorado & SEWF Associate Round table discussion on replication and expansion
10:45	Coffee break



Tuesday 11th September (continued)

11:15	<p>Going Global – Opportunities for System Change and Greater Impact</p> <ul style="list-style-type: none">– Amanda Kiessel, Goodmarket, Sri Lanka <p>Establishing a Global Platform - Amanda will outline her progress in establishing a global platform for environmental and social impact.</p> <ul style="list-style-type: none">– Jaison Hoernel, Good Cycles, Australia <p>Jaison will describe the expansion of Good Cycles from Melbourne to wider impact through a series of global partnerships disrupting the city-bike industry – creating value and opportunity for communities.</p> <ul style="list-style-type: none">– Alex McCall and Ossie Amir - Squawk Squad / Carbon Valley / Choice - New Zealand <p>Alex and Ossie will describe their journey as founders of multiple innovative social enterprises geared toward long-term sustainability in fields such as conservation and high-end manufacturing, then discuss the possibilities of using blockchain for environmental impact and their next project.</p> <ul style="list-style-type: none">– Moderator: Laura Oliver LLB, Chair, Green Propeller Recycling <p>Q&A and round table discussion on the potential for global impact</p>
13:00	Lunch



Tuesday 11th September (continued)

13:50	<p>Leadership and Commitment – Panel Discussion</p> <ul style="list-style-type: none">– Eric Lombardi – Eco-Cycle International, Colorado and SEWF Associate <p>Eric will highlight the need for leadership in tackling global environmental challenges and the opportunity for multi-layered collaboration with communities, social enterprises, commercial sector and government all playing their part.</p> <ul style="list-style-type: none">– Roseanna Cunningham, MSP, Cabinet Secretary for Environment, Scottish Government <p>The Cabinet Secretary will outline the Scottish Government’s commitment to the circular economy and how Scotland is playing a leadership role in the interests of future generations. Scotland is international in outlook and sees the value of global networks and innovation partnerships to realise internationalisation and environmental objectives.</p> <ul style="list-style-type: none">– Moderator: David Wilson, Pacific Business Trust New Zealand <p>Question and Answer Session</p>
14:30	<p>Open Table</p> <ul style="list-style-type: none">– Following a vote on the most popular topics, such as sustainable transport, marine litter, sustainable procurement etc., participants can choose which table to go to for group discussion around one of these topics. Each table will have a leader (person who suggested the topic) and a moderator/reporter.
15:30	<p>Coffee break</p>

DAY-BY-DAY SCHEDULE



Tuesday 11th September (continued)

16:00	Collaboration and Action Planning Small group break-out facilitated discussions on what happens from here, capturing project plans, bi-lateral partnerships, research possibilities, co-ordination, support needs and collaboration opportunities. <ul style="list-style-type: none">– Moderators: Kevin Smith, CEIS and Eric Lombardi, Eco-Cycle International and SEWF
17:00	Wrap Up and Close

ADDITIONAL PROGRAMME SPONSORED BY KIBBLE GROUP

17:15	Short drive to/from, Project Oskar, our host's environmental enterprise for tour and talk.
18:30	Evening Reception with Food and Drink and Electric Go-karting at the Experience with SEWF participants who will have been on social enterprise tours. After two days in the venue, it's your chance to get behind the wheel!



CEIS

Proud organisers of **SEWF 2018**

Growing social enterprises

Supporting communities

Ethical event management

Social enterprise policy and development

Sustainable supply chain development

Training and study visits

Expanding internationally

Microfinance for Scottish enterprises

www.ceis.org.uk

@CEISGroup



GET INVOLVED!



@_SEWF

#SEWF2018

#SEWF18ZeroWaste



facebook.com/SEWF2018

@SEWF2018